

# FIG FACTOR MEDIA'S NOTABLE AUTHORS OF 2021



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## Annual list by Fig Factor Media

It's a new year with lots of exciting things in store. This year **Fig Factor Media** is showcasing a few of our authors that are blazing a trail in their industry and with their books. We are so proud to see our authors soar into new heights. Read all about the inspiring projects and accomplishments our author in 2021 are up too!

## Hispanic Diplomat Elevates Others to create Massive Impact



**CLAUDIA ROMO EDELMAN** is founder of the We Are All Human Organization, the Hispanic Star Campaign and is a diplomat that has worked for the United Nations, UNICEF, and the World Economic Forum. In 2020 she released *Hispanic Stars Rising* showcasing incredible stories of Hispanic leaders from all over the world. Now, she's getting ready to launch Vol 2. We are so excited for this book as a possible

contributor for the preface includes Melinda Gates! Claudia is a catalyst and helps us expand our own wings and she continues to elevate and reach thousands of people. She is a bridge between big campaigns and corporations and the communities in need. She truly is a rising star!



**Claudia Romo Edelman**  
*"Hispanic Stars Rising"*

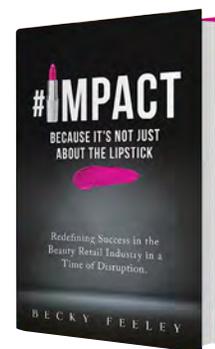
<https://bit.ly/HispanicStarsRising>

## Beauty Executive Inspiring and Changing the Game



**BECKY FEELEY** has been in the beauty industry for over 25 years. She really is a force to be reckoned with as she is the queen of customer service in the beauty industry. Becky recently released her book *#IMPACT* where she encapsulated over 25 years of beauty retail and personal experience to her readers. With all the new happening in makeup and the impact of the pandemic her expertise

makes her so relevant and truly a master at her craft. Her message is going to activate a lot of people and inspire many beauty professionals in 2021.



**Becky Feeley** *"IMPACT"*

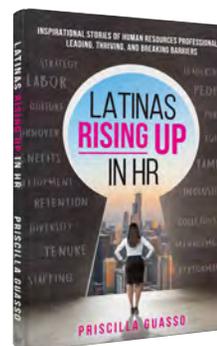
<https://amzn.to/2WvHMdv>

## From Single Idea to Building a New Movement



**PRISCILLA GUASSO'S** recent success with her new book *Latinas Rising Up in HR* has been absolutely incredible! Her journey began with a single idea for a book to creating a completely new community and brand of hundreds and soon thousands of Latinas in the human resource industry. Priscilla has created a community of resources, impact, and innovation all with

a heart of service and community. This year she has so much more in store and will continue to expand her wings to do more and reach more Latinas. A second book along with a new membership style community, she is keeping busy and touching man lives along the way.



**Priscilla Guasso**  
“*Latinas Rising up*”

<https://amzn.to/2J0IMD8>

## From Personal Loss to Glorious Abundant Growth



**DR. ADAN AGUIRRE** is a pastor based in Colorado that has been through one of the most tragic losses of his life: losing a child. However, with his heart and sight placed in God he and his family have overcome many challenges and have used their gifts to build a new and unique ministry. With his recent book *Tiempos de Gloria*, he shares his journey and relationship with God to inspire

his reader to grow their own relationships with God. His creativity and charismatic personality allow him to continue touching many lives in his community and beyond. Dr. Adan is working on many projects such as new books, new songs and music, and continued growth for his Spanish speaking ministry, one of Colorado's biggest we might add. His message of hope and glory is timeless and we can't wait to see what more he accomplished in 2021.



**Adán Aguirre**  
“*Tiempos de Gloria*”

<https://bit.ly/TiemposDeGloria>

## Young Entrepreneur Eager to Inspire and Teach



**ALEX JIMENEZ** is a young 14-year-old with a mind of a true entrepreneur! In his recent book, *The Big Idea: The Road to Entrepreneurship*, he shares with his readers what it takes to become an entrepreneur and have your own business. The magic of his book coupled with his strong and savvy business acumen Alex will be someone to watch out for in 2021! Alex is going to be touching the hearts

and minds of a lot of entrepreneurs and if he keeps up with the series, *The Big Idea*, his impact will be nothing but extraordinary! We're very excited and very proud of Alex's accomplishments!



Alex Jimenez "*The Big Idea*"

<https://bit.ly/TheBIGIDEABook>

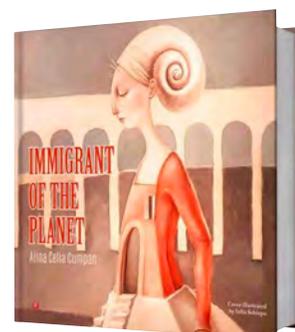
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## International Poetry Enthusiast Encourages Multiculturalism



**ALINA CUMPAN** is not a new author; she has two books under her name. This year however, she's excited to launch her third book, *Immigrant of the Planet*. Her message is so relevant and timely as she speaks to what it means to be an immigrant but beyond any physical borders. Her book is truly unifying, beautiful and heartfelt. Being from Romania and living in the US, her inspira-

tions for her new book are so personal and poignant. It's amazing to see and to witness the connections she is creating with her words and the beautiful message of unity around the world.



Alina Cumpăn  
"*Immigrant of the Planet*"  
**COMING SOON!**

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**WE LOVE TO SEE OUR AUTHORS FULL OF PASSION  
FOLLOWING THEIR DREAMS!**



## Nonprofit Founder Shines Light and Pushes an End to Homelessness



**NELI VAZQUEZ ROWLAND** is a trailblazer in her field. Her 2021 will be filled with actions and impact as she is launching two books about her 26-year-old organization and her fight with ending homelessness. Neli is launching her personal book, *An Elegant Solution*, with experiences from her 26 years of running her organization, A Safe haven, where she has helped over 130,000 homeless people.

She is a selfless powerful woman with incredible influence that has a mission to serve those most in need. Through her organization, she gives her residents a life of dignity and gives them an opportunity to grow and expand and better themselves. In congruence with her personal book, Neli is also launching an anthology book titled, *HEALING*, where alumni from her organization share their own stories of struggle and triumph! Her books are long overdue and we believe they will create a disruption in the marketplace and in the nonprofit, political and social services worlds.



Neli Vazquez Rowland  
"Healing"

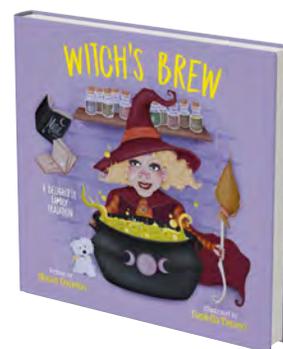
Neli Vazquez Rowland  
*An Elegant Solution*  
**COMING SOON!**

## One's Mom Journey to Creating A Powerful Children's Brand



**MEGAN DAGNINO** is not your average mom or author, she is the author of *Witch's Brew*, a new book inspired by a series that she started when her son was in kindergarten. What began as dressing up as a witch and crafting a fun "brew" with different ingredients at her kid's school now has grown into so much more! Eight years ago, Meg had no idea a simple fun activity for her kids would lead

to so much demand that it inspired her to create a new book and soon a completely new brand! It is absolutely fantastic to see how Meg's ideas are still expanding and how she's brewing amazing projects! She's bringing her book to life with incredible illustrations out of this world. We are so excited for Meg and all the wonderful things in store for her in 2021!



Megan Dagnino "Witch's Brew"  
**COMING SOON!**

## New Anthology Book with Inclusive Stories Determined to Impact



**TAMIKA LECHEE MORALES** is another author to look out for in 2021! Tamika is an educator, playwright, actress, author, non-profit founder and mom to a beautiful autistic boy. Her amazing son inspired her to create *The Autism Hero Project*, a non-profit foundation dedicated to serve and provide private insurance to families with autistic children who

cannot afford therapeutic services for their children. Her dedication and experiences have led her to creating the first book of its kind, an anthology filled with stories of families with autistic children, *For the Love of Autism*. Her goal is to publish it for April in tandem with Autism Awareness Month. She is truly an amazing force to be reckoned with and her book will be nothing short of impactful and powerful for many communities!



**Tamika Lecheé Morales**  
***"For the Love of Autism"***  
**COMING SOON!**

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## A Captain's Love for Poetry Reaches New Heights



**LINDA PAUWELS** is a Captain for American Airlines with a love beyond the sky. Linda's affluence with poetry led her to create a new series titled *Beyond Haiku*. In 2020 she launched *Beyond Haiku: Pilots Write Poetry*, where a collection of pilots wrote poems illustrated by children. This year she is focusing on women with her new book, *Beyond Haiku: Women Pilots Write Poetry*.

Her focus and themes touched on this new book include strength and endurance, the love of flying, radiance and beauty, and finding balance. Her book is sure to make an impact and we are so excited to see this book come to life!



**Linda Pauwels *"Beyond Haiku"***

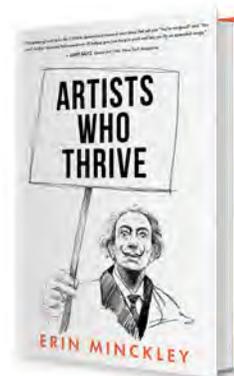
<https://bit.ly/BeyondHaikuBook>

## An Artist's Dream to Impact and Inspire Others



**ERIN MINCKLEY** is an entrepreneur, artist, and recent author of her new book, *Artist Who Thrive*. With the launch of her new book, Erin is eager to engage and help other artists who felt stuck as she once did. Her book is a powerful memoir and self-help book put together that truly inspires and kicks anyone into gear that reads it. In 2021,

we are excited to see Erin continue marketing her book to reach new readers and bring her fresh perspective on what artists can do to thrive! Erin is truly a Rockstar that has stepped up to share her expertise with others! Lots of magic is in store for her this year, we are so excited to see her thrive.



Erin Minckley "*Artist Who Thrive*"

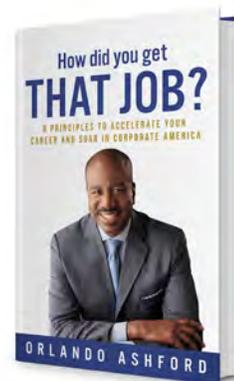
<https://bit.ly/ArtistsWhoThriveBook>

## From Successful Business Leader to Determined Author



Another author to look out for in 2021 is **ORLANDO ASHFORD**. Orlando is an entrepreneur, business executive and most recently author. His past experiences included overseeing five cruise ships and thousands of employees to becoming a successful entrepreneur and business owner. His expertise and leadership are truly incredible and impactful that in 2020 he wrote his book, *How to Get that Job*, with a mission to

empower others. Now in 2021, Orlando is working on his second book with ideas to take it beyond the pages. We see possible courses, speaking engagements, and so much more in store for our author. Big things are coming and we are so excited to see them unfold!



Orlando Ashford  
"*How to Get that job*"

<https://bit.ly/OrlandoABooks>

# CAN'T WAIT TO SEE OUR AUTHOR SHINE THIS YEAR!

